

Exhibit J

**NOTICE OF CLASS ACTION SETTLEMENT
REGARDING THE WATSON CLINIC DATA INCIDENT AND
POTENTIAL DIGITAL IMAGE CASH PAYMENT OF \$7,500.00 OR MORE**

Watson Clinic Data Incident
c/o Claims Administrator
P.O. Box XXXX
City, State Zip

Dear [INSERT],

This notice is about the lawsuit against Watson Clinic LLP called *Viviani v. Watson Clinic LLP*, Case No. 8:24-cv-2157-SDM-LSG. The lawsuit arises from the data incident discovered by Watson Clinic in February 2024 (the “Data Incident”).

You are receiving this notice because you have been identified as a member of the Settlement Class who had one or more digital images published on the dark web as a result of the Data Incident.

WHAT ARE THE SETTLEMENT BENEFITS AND TERMS?

Under the Settlement, Watson Clinic will pay \$10,000,000 into a Settlement Fund—which will be distributed to Class Members who submit Approved Claims or are issued a Digital Image Cash Payment (after deducting Cost of Claims Administration, service awards, and attorney’s fees and litigation expenses). All Class Members may submit Claims to get cash payments. ***First***, for certain Class Members, a Digital Image Cash Payment will be issued regardless of whether those Class Members make a claim. ***Second***, Class Members who suffered unreimbursed ordinary out-of-pocket losses in responding to receiving notice of the Incident may claim up to \$500 if they provide documentation of their losses. An example of an “ordinary out-of-pocket loss” is paying for credit monitoring. ***Third***, Class Members who suffered unreimbursed extraordinary losses

and/or lost time may claim up to \$6,500 if they provide documentation of their losses. An example of “extraordinary losses” is identity theft. ***Fourth***, Class Members may claim a Residual Cash Payment of up to \$50 (the value will be calculated after deducting payments for Approved Claims, Costs for Claims Administration, service awards, and attorneys’ fees and litigation expenses). More information about the types of claims and how to file them is available at www.TBD.com (“Settlement Website”). Any amounts remaining in the Settlement Fund after Approved Claims are paid will be sent to a charitable organization proposed by the parties and approved by the Court as a *cy pres* award.

WHAT IS THE DIGITAL IMAGE CASH PAYMENT?

If the Court finally approves the proposed settlement, you will receive \$7,500.00 or more as compensation for the publication of one or more digital images on the dark web as a result of the Data Incident. At least one of these images contains (i) part of your face (below the eyes) and (ii) a sensitive portion of your body covered by undergarments.

WHAT ARE YOUR RIGHTS AND OPTIONS?

Submit a Claim Form. To qualify for a cash payment other than a Digital Image Cash Payment, you must timely mail a Claim Form. You can submit the claim form that is attached to this notice. Or you can submit a Claim Form online at www.TBD.com. Your Claim Form must be postmarked or submitted online no later than _____, 2025.

Opt Out. You may opt-out from the Settlement and keep your ability to sue Watson Clinic separately by mailing a written request for exclusion to the Claims Administrator that is

postmarked no later than _____, 2025. If you do not opt-out, then you will be bound by the Settlement and give up your right to sue Watson Clinic separately for the Incident.

Object. If you do not exclude yourself, you have the right to object to the Settlement. Written objections must be signed, postmarked no later than _____, 2025, and provide the reasons for the objection. Please visit www.TBD.com for more details.

Do Nothing. If you do nothing, you will not receive money other than a Digital Image Cash Payment but you will lose the right to sue Watson Clinic separately for Data Incident—and you will be bound by the Court’s decision in this case.

Attend the Final Fairness Hearing. The Court will hold a Final Fairness Hearing at _____ m. on _____, 2025 to determine if the Settlement is fair, reasonable, and adequate. All persons who timely object to the Settlement may appear at the Final Fairness Hearing.

Do I have an attorney? Yes, the Court appointed Patrick A. Barthle II of Morgan & Morgan and Gary M. Klinger of Milberg as Class Counsel to represent the entire Settlement Class.

Do I have to pay for the attorneys? No. The attorneys’ fees and expenses will be paid exclusively from the Settlement Fund (subject to approval by the Court). The attorney’s fees will be in an amount of up to 33% of the Settlement Fund and the expenses will not exceed \$100,000. The Fee and Expense Application will be posted on the Settlement Website after it is filed with the Court.

How much are the service awards? The named Plaintiffs, Charles Viviani and David Thorpe (also called the Class Representatives), will seek service awards in the amount of \$2,500 each for their efforts in leading this case.

Where can I get a copy of the Settlement Agreement, learn more about the case, or learn more about submitting a claim? www.TBD.com

*** Please note that if you wish to submit a claim for compensation for out-of-pocket losses, you will likely need to submit your claim online so you may attach all information necessary to support your request for payment. A longer version of the Claim Form is on the Settlement Website.

This Notice is a summary of the proposed Settlement.